September 26, 2020
TeleSummit

PARTNERSHIP KIT

Education + Vendors + SWAG + Fun

www.wallcoveringinstallers.org
The Wallcovering Installers Association is an organization of wallcovering installers dedicated to superior craftsmanship in the hanging of every type of wallcovering. WIA is the only trade association dedicated exclusively to the interests and needs of wallcovering installers and those involved in the craft.

This is a multi generational organization dedicated to collaboration and skill sharing. Our organization is the singular entity to train new craftspeople in the skill of hanging expensive, exquisite wallpaper.
What is the WIA TeleSummit?

A full day of virtual:

- Education
- Vendors
- Fun

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Why should you partner with the WIA

DESIGNERS:
With a WIA Installer you get accurate measurements, quality installation and product knowledge. WIA installers pay attention to pattern placement & balance, find solutions to potential problems, and are innovators of the industry - pioneering new skills while retaining and using the old skills that still work well. We bring artistic skill to every job. We don’t just “hang the paper. As an industry partner, you gain access to the collective knowledge of professionals from around the world, and have the ability to work with individuals where best practices are the norm.

MANUFACTURERS:
You manufacture and create beautiful wallcovering. Members of our organization allow for the highest quality install while staying in line with the manufacturers or artists vision. Successful installations save time, money and customer relations for all involved.

SUPPLIERS:
The WIA provides a dedicated audience for the highest quality tools and accessories used in the trade. This group does not find their ideal tool at the local big box store.

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Who should attend the WIA TeleSummit?

- Current WIA Members
- Wallcovering Installers from around the world
- Prospective Wallcovering Installers
- Designers
- Manufacturers
- Suppliers

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Partnership Opportunities

**Vendor Vignette**
- 10 minutes in front of all attendees
- Offer virtual SWAG
- 4 spot available

INVESTMENT:
Only $200

**Lunch or happy Hour**
- Private Zoom Room at lunch or happy hour
- 60 minutes
- Attendees can come and go from room
- Available to all attendees
- Offer virtual SWAG
- 10 spots available

INVESTMENT:
Only $400

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